



FULL DESIGN PACKAGE

£1,350-1,850
PER ROOM



NATALIE ROUKIN
INTERIORS

Full Interior Design is a service that offers in depth interior design solution for your home. We start by understanding your unique style and preferences, before moving to the initial concept stage where we discuss layout configurations and finishes, and then the final stage “design” where we present our online design boards, floorplans, 3d renders, technical drawings for cabinetry, and samples of the finishing materials, and clickable shopping lists. Our goal is to transform your space into a personalised haven that reflects your individuality and enhances your lifestyle.

01 Starting the Design Process

Before we can start designing, you need to submit your design brief. This will provide us with all the information we need about the room/s you'd like to transform, your preferred design style, and the budget you'd like to stick to.

02 Inspiration

Sometimes it's easier to show your true style with pictures. We will create Vision boards tailored to you which we will share with you showing different design styles for you to comment and tell us which ones represent your style and personality.

03 Consultation

After submitting your Design Brief and Vision Boards comments, its now time to schedule a virtual consultation with Natalie & Jenna at a suitable time for you where we can chat through your answers and comments and get the Intial Concepts process rolling.

04 Initial Concept Presentation

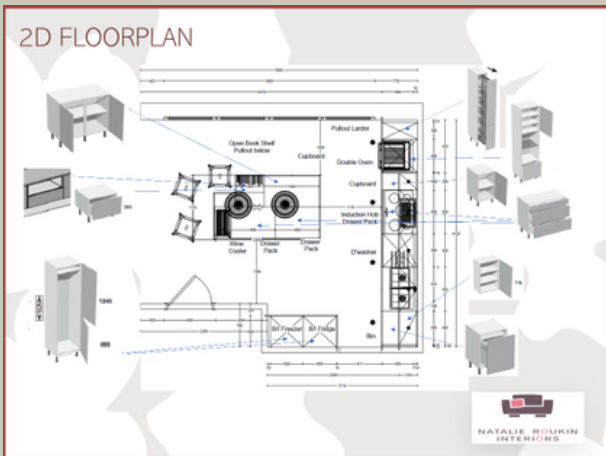
Our "Initial Concept Stage" is tailored around proposing the optimum layout configurations for each room, along with a finishes & colour concept. Once complete, its time to schedule a Face-to-Face meeting so we can gain your feedback on these options and move into the Design Concepts stage.

05 Final Design Presentation

Then we start the really exciting part - your "Final Designs". Once complete, these will be sent to you in advance of your final home design meeting where we will go through your Designs in detail, answer any questions or queries, and leave you feeling super exciting to start your renovation journey!

WHAT'S INCLUDED

WITH OUR FULL DESIGN PACKAGE WE CREATE PERSONALISED INTERIORS THAT SEAMLESSLY COMBINE AESTHETICS WITH EVERYDAY FUNCTIONALITY, TURNING YOUR VISION INTO REALITY BY CREATING SPACES THAT YOU WILL LOVE.



Every Full Design Package will include (per room):

- Online "Design Brief questionnaire" which gives us an overview of your style, requirements and budget for your project

- Tailored "Vision board" for each space providing visual images to pinpoint your design style for comment and discussion

- 30 min virtual meeting to finalise the Design Brief and discuss Vision Board comments

- 30 min Face to Face meeting to present 'Initial Concepts' for each space providing visual images, 2D floorplan layout configuration ideas, along with finishes and colour concepts

- 60 min Face to Face meeting to present the '2D Design Concept' for each space providing visual images, 2D floorplan layout configurations, 3D Renders, Elevation Drawings where required, along with fabric & material samples, paint colours & wall coverings

- Clickable shopping list with all chosen cabinetry, furniture, brassware, lighting, and accessories

- Pass on all retail trade discounts (typically 10-30%) received from Natalie Roukin Interiors preferred retail trade suppliers

- One revision of your design or alternative product option (if needed)



01 Design Brief Questionnaire

Click → (<https://calendly.com/d/3rs-6kp-ygv>) to complete your Design Brief which gives us an overview of your style, requirements, budget and with key questions that we ask to tease out important information.

02 Vision Boards

You will receive a shared 'Vision Board' link where you will be able to tell us what you 'Like or Dislike' about each image in your chosen Design Style.

03 Booking Your Slot

Once we know more about your design brief, your proposed budget, and style preferences, you will be able to book your 'Virtual Consultation' with us, at a date and time that suits you to talk about the space we are going to transform!

04 Consultation

This is where we will go through your answers to the Design Brief questionnaire in more detail and discuss your comments on the shared 'Vision Board'.

05 Initial Concepts

Our "Initial Concepts" presentation is a Face-to-Face meeting where we propose the optimum layout configurations for each room, along with a finishes & colour concept. Once complete, then we start the really exciting part - your "Final Designs.

06 Final Concepts

Our "Design Concepts" presentation is a Face-to-Face meeting where we showcase our 'Finished Concept' for each space providing visual images, 2D floorplan layout configurations, 3D Renders, Elevation Drawings where required, along with fabric & material samples, paint colours & wall coverings. We will go through your Designs in detail, answer any questions, and leave you feeling super exciting to start your renovation journey!

MEET
OUR TEAM

2024



NATALIE ROUKIN
INTERIORS



Natalie Roukin

Interior Designer



Jenna Stopforth

Interior Designer



Rebecca

Hosking

Interior Design
Assistant



Watson & Eliza

Chief Tea Tasters



Dash

Chief Biscuit
Muncher

INTERESTED TO KNOW ABOUT OTHER SERVICES WE PROVIDE?

VISIT: WWW.NATALIEROUKININTERIORS.COM/SERVICES