



VIRTUAL EXPRESS

£670

DESIGN PACKAGE



NATALIE ROUKIN
INTERIORS

At Natalie Roukin Interiors we are passionate about interior design being accessible to all, so we've created a simple, affordable and easy to use interior design service. The best part? It's all done online. Everything! No scheduling home consultations or deliberating for hours online, with just a few simple steps we can create a home you'll truly love.

Our bespoke designs include everything you need to make your dream room a reality, including a concept board, a clickable shopping list and a furniture & accessories layout plan showing your new items and where to position them, so that you can perfectly curate a space that you'll love to spend time in!

01 Starting the Design Process

Before we can start designing, you need to submit your design brief. This will provide us with all the information we need about the room you'd like to transform, your preferred design style, and the budget you'd like to stick to. We'll also ask you to provide some measurements and photos too, We'll send you a measuring guide with everything you need to submit to get this part right.

02 Virtual Consultation

After submitting your design brief, you can arrange a virtual consultation with Natalie & Jenna at a suitable time for you where we can chat through some ideas and get the design process rolling.

03 Inspiration

Sometimes it's easier to show your true style with pictures. We have created Vision boards which we will share with you showing different design styles for you to comment and tell us which ones represent your style and personality.

04 Final Design Presentation

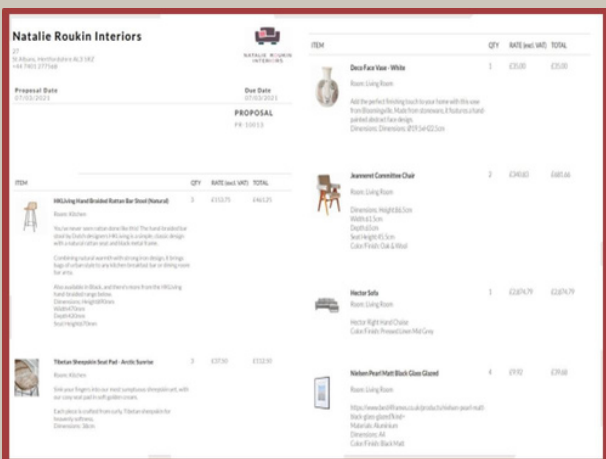
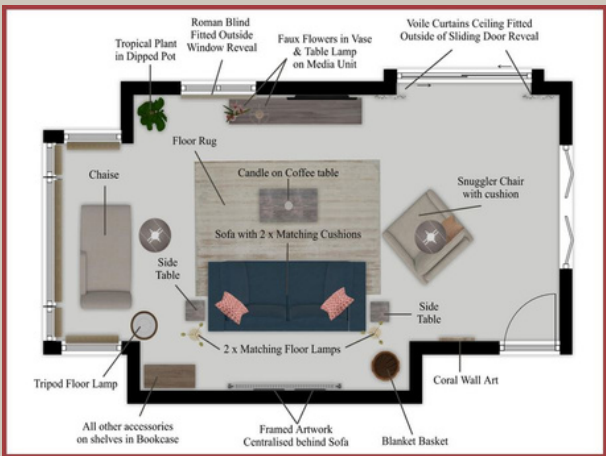
Once your design is complete, you will receive your design concept board with the personally selected items for your room, a colour palette listing all materials, the furniture layout plan and shopping list.

05 Clickable Shopping List

To save you time and stress, we provide you with a clickable shopping list of all of the items in your design, with direct links to each product so you can shop online from the ease of your home. Now all you need to do is sit back, relax and wait for your lovely things to arrive to totally transform your room!

WHAT'S INCLUDED

WITH OUR ESSENTIAL DESIGN PACKAGE WE INCLUDE ALL OF THE BASICS YOU WILL NEED TO DECORATE, FURNISH AND STYLE YOUR ROOM TO A PROFESSIONAL STANDARD TO CREATE A SPACE THAT YOU LOVE.



Every Virtual Express Design Package will include:

- 2 x 30 minute Virtual Consultations
- A Vision board to pinpoint your design style and preferences
- A colour palette for your space
- Pattern, texture and finish details including paint and wallpaper selections (if needed)
- A product moodboard with carefully selected items for your space including all key furniture items, lighting, soft furnishings and accessories (where needed)
- A furniture & accessories layout plan drawn to scale with your new items and where to position them
- A clickable shopping list with links to online shops to allow you to purchase as and when you are ready
- One revision of your design or alternative product options (if needed)



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01 Design Brief Questionnaire

Click [→ \(https://calendly.com/d/gvj-p5v-ffb\)](https://calendly.com/d/gvj-p5v-ffb) to complete your Design Brief which gives us an overview of your style, requirements, budget and with key questions that we ask to tease out important information. Once complete, send us the measurements and of the of the room using our 'Measuring Guide' as a tool to help you.

02 Booking Your Slot

Once we know more about your style preferences, you will be able to book your 'Virtual Consultation' with us at a date and time that suits you where we will meet virtually and talk about the space we are going to help you transform!

03 Inspiration

Once the Consultation is confirmed in our diaries, you will receive a shared 'Vision Board' link where you will be able to tell us what you 'Like or Dislike' about each image in your chosen Design Style.

04 Virtual Consultation

This is where we will go through your answers to the Design Brief questionnaire in more detail and discuss your comments on the shared 'Vision Board' so that we have a clear understanding of your style preferences and make sure we have all the information that we need to enable us to complete the 'Final Design'.

05 Final Designs

We then start the 'Design Process' (YAY!) Once everything is ready you will receive your 'Final Design Concept Board' with the personally selected items for your room and a chance to book another 'Virtual Consultation' with us to go through any questions or queries you might about your 'Final Design'.

MEET
OUR TEAM

2024



NATALIE ROUKIN
INTERIORS



Natalie Roukin
Interior Designer



Jenna Stopforth
Interior Designer



*Rebecca
Hosking*
Interior Design
Assistant



Watson & Eliza
Chief Tea Tasters



Dash
Chief Biscuit
Muncher

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